

Portfolio

coroflot.com/sholto
sholtoainslie.wordpress.com

Education

Parsons School of Design
New York, NY
Associate Degree in Communications
Johannesburg Art Foundation
Accreditation Fine Art

Skills

Proficient in Photoshop,
Illustrator, Vue, Poser,
Geocart
Familiar with Flash,
HTML, CSS, SEO,
Microsoft Office Suite

Freelance Clients

Proquest Learning Page
Harcourt School Publishers
Lower Manhattan
Development Corporation
MK Advertising
Vanity Fair

Accomplished graphic artist with experience in the creation of diverse forms of visual communication for both web-based and print products. Demonstrated success in the fields of educational publishing, advertising, corporate identity, cartography and illustration for several high-profile publishing houses.

Infobase Learning – New York, NY 2006–2011
Graphic Artist/Illustrator

- Play an integral role in digital and print production for educational publishing imprints including Facts On File, Chelsea House and the World Almanac.
- Generate illustrations and maps for award-winning books, e-books, e-learning modules and world history, geography, culture and news databases.
- Creations include Flash animations for Science Online database; historical, cultural, political and reference maps; and interactive illustrations, charts, diagrams and tables.

Facts On File – New York, NY 1998–2006
Freelance Graphic Designer/Production Artist and Illustrator

- Designed book covers.
- Restored and optimized images for online databases and CD-ROMs and print.
- Made political and cultural maps for print and online reference materials, and current affairs maps for Facts On File World News Digest.

ProQuest Learning Page – Tucson, AZ 2005–2006
Freelance Graphic Designer

- Produced science illustrations for Science A–Z.com.

Harcourt School Publishers – Orlando, FL 2005–2006
Freelance Graphic Designer

- Developed a series of American history maps.

Lower Manhattan Development Corporation – New York, NY 2003
Freelance Graphic Designer

- Designed the Explore Downtown History and Heritage Walking Map for New York City's tourism department.

MK Advertising – New York, NY 1997–1998
Freelance Art Director

- Produced print ads, brochures, posters, calendars and t-shirts for clients such as The Box, City Center, Stratford Festival, CNBC, the Mark Awards, Odyssey, Hallmark and Henson.

Vanity Fair – New York, NY 1996–1997
Freelance Graphic Designer

- Worked in the promotions department developing campaign designs for promotional and media events, concepts for sell pieces, invitations to special events, and promotional materials for sales meetings and marketing presentations.